

**FOR IMMEDIATE RELEASE**

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**FINANCIAL PLANNING ASSOCIATION OF NEW JERSEY ANNOUNCES  
NATIONAL AWARD TO LOCAL JOURNALIST**

Montclair, NJ (August 9, 2010) – The Financial Planning Association of New Jersey (FPANJ®) is pleased to announce that Karin Price Mueller, a New Jersey-based writer with a specialty in personal finance and consumer issues, has been awarded The Financial Planning Association’s National Heart of Financial Planning Award for 2010.

Karin tackles complicated money questions with an easy-to-digest style, providing financial advice for beginners and seasoned investors alike in such publications as *The Star-Ledger*, New Jersey’s largest newspaper, Entrepreneur.com, and several National Endowment for Financial Education (NEFE) websites. She also hosted and wrote MSN Money’s “Money 911” series. Karin is dedicated to delivering timely and accurate financial planning information to the general public. As the winner of the local FPANJ chapter’s Heart of Financial Planning Award, she was automatically entered in the national competition.

The national award is given to the nominee who best displays a commitment to the Four Core Values of the Financial Planning Association®: Competence, Integrity, Relationships, and Stewardship, and whose extraordinary work contributes and gives back to both the public and the financial planning community.

Karin will be presented the 2010 FPA® National Heart of Financial Planning Distinguished Service Award at the FPA® National Conference in Denver, Colorado in October 2010.

Karin joins a distinguished group of 2010 award winners. For more information, please visit the Press Room at [www.fpanet.org](http://www.fpanet.org).

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*The Financial Planning Association® is the leadership and advocacy organization connecting those who provide, support and benefit from professional financial planning. Based in Denver, Colo. FPA has over 100 chapters throughout the country representing more than 25,000 members involved in all facets of providing financial planning services.*

*One of the 10 largest chapters in the country with over 800 members, the FPANJ is a not-for-profit, member driven organization dedicated to promoting the disciplined, ethical practice of the financial planning process, in order to help people achieve their goals and dreams.*