

## Get Inspired... Get Involved... Join a Committee



One Thing Leads to Another...Get involved and make a difference! With over 800 members in New Jersey, if we all just did ONE THING, imagine the impact we can have on shaping our profession!

**Career Development:** Be a mentor; reach out to students; encourage new financial planning professionals; provide new skills for experienced practitioners.

- Mentor one new planner for three months
- Help coordinate a study group for students
- Speak at the annual Bridge the Gap event

**Public Awareness:** Elevate public awareness; promote financial literacy.

- Provide planning services to soldiers deploying overseas and their families
- Speak to high school students at a Junior Achievement Event
- Man a booth at a Financial Planning Week event

**Government Affairs:** Help shape legislation and the future of the profession.

- Participate in our Legislative Days Event at the State House
- Interact with local legislators on the pending financial reform legislation
- Attend a hearing on advisor regulatory issues

**Public Relations:** Sharpen your communication skills; develop local media contacts; help provide content for our newsletter.

- Provide content for the web site or newsletter
- Develop ideas for press releases and articles on FPANJ
- Participate on our Media Response Team
- Develop a relationship with your local newspaper editor

**Membership:** Help retain current members and recruit new ones.

- Speak at area CFP® certificant programs about the value of FPANJ membership
- Make telephone calls to welcome new members or retain current ones
- Distribute membership information at Regional meetings

# Get Inspired... Get Involved... Join a Committee



**Pro Bono:** A call to action: give the gift of education through one-on-one efforts.

- Assist cancer patients and their families with planning advice
- Help develop additional outreach efforts

**Allied Professionals:** Expand our network to include professionals in allied fields, such as estate attorneys, CPAs and accountants, career coaches, CFAs, etc.

- Help plan a networking event for allied professionals
- Use your contacts in other organizations to cross-publicize events

**Business Partners:** Create alliances with partners so we can provide more member services.

- Draft a survey to evaluate partner satisfaction
- Meet with partners at a quarterly roundtable
- Welcome partners who exhibit at our Spring and Fall conferences
- Create new benefits to add value for partners

**Conferences and Education:** Integrate our Life and Profession with Education and Inspiration.

- Suggest topics and speakers for educational programs
- Reach out to an author who has stimulated your professional thinking
- Review and critique a potential speakers' presentation in your area of expertise

**Technology:** Enhance our ability to communicate with our members and the public.

- Create a social media site for our members to connect
- Add a public space to our current website
- Help enhance the delivery of educational materials to our members

**Finance:** Help us use our resources wisely in providing member benefits.

- Provide advice on spending and budgeting for the association
- Analyze revenues and ways to enhance funding

# Get Inspired... Get Involved... Join a Committee

**Here are SOME suggestions to start..... What will your ONE thing be?**

- Join a Committee – and volunteer to spearhead a new project you've thought up
- E-mail two or three topic or speaker ideas to the Education Committee
- Review and critique a potential speaker's presentation in your area of expertise
- Have lunch with a local newspaper business editor to introduce them to FPANJ
- Join a local library society to promote financial literacy
- Invite a co-worker to an FPANJ meeting – then introduce them to the Membership Committee
- Help sign up attendees at an FPANJ conference
- Speak at a local college offering a financial planning degree
- Counsel cancer patients
- Mentor one new planner for 3 months
- Help us contact a desired speaker
- Attend a Chapter Allied Professional event, and bring your estate attorney with you
- Create content for the newsletter or website
- Begin a study group for FPANJ members
- Volunteer to speak at the Bridge the Gap program
- Help develop a program for Financial Planning Week
- Volunteer to speak at a local high school on financial literacy
- Offer to take minutes during your committee conference calls